

It's Organic – Organic Visionaries

A brand new organic series has hit the screens of televisions all over Asia. *It's Organic* covers the current development of the organic movement over 8 half-hour episodes. From organic fashion to organic communities, *It's Organic* tells the stories of organic apparel designers, farmers, vineyard owners, grocers, restauranteurs, organic hotels and communities of organic “citizens”.

Spanning ten countries, *It's Organic* travels to pristine farmlands, huge organic mega markets, small grocers, forward thinking design companies and more to bring viewers first-hand accounts of these organic practitioners.

In the second episode of Organic Visionaries, Takao Furuno from Japan, Raymond Tung from Taiwan, Gerald Miles from Wales and Jim Spear from America have all walked the path less traveled. They strive to promote the goodness of going organic. Takao Furuno is the innovator behind the Aigamo Organic Farming method. He has traveled all over the world sharing his method of organic farming selflessly with countless farmers. Raymond Tung kick started the Organic Farmer's market in Taiwan against all odds. Gerald Miles led an anti-GM campaign to protect organic farming practices.

And, Jim Spear revived a struggling village with exciting organic enterprises. Together with the villagers, his is a tale of inspiration involving sustainable tourism and businesses through organic principles. A role model for all, these organic movers share their unique journey on this episode of organic visionaries. It takes commitment, perseverance and faith to drive a movement beyond one's whole back yard and four tireless individuals have done just that.